



Scientific Games Partnership Wins 2024 Gutenberg Award for Sustainability

Innovative Effort With Loto-Québec, Sustana Papers and Recyc-Québec Honored by Prestigious Québec Printing Awards

ATLANTA – May 8, 2024 – [Scientific Games](#), in partnership with [Loto-Québec](#), [Sustana Papers](#) and [Recyc-Québec](#), won the 2024 Gutenberg Award for sustainability at the 42nd [Gala Gutenberg](#). The Gutenberg Awards are the Québec printing industry's premier event, highlighting the talent, creativity and expertise of printing artisans.

The partnership's winning entry was the *Le Billet Vert (The Green Ticket)* lottery instant scratch game launched by Loto-Québec in April 2024. The game was printed on 100% recycled board provided by Sustana Papers, with 100% water-based inks. Scientific Games enhanced the sustainability of the production process by packing completed games in boxes containing 60% recycled fiber and delivering them on reused European Pallet Association pallets.

The game promotes the recycling of lottery tickets, inviting players to download Recyc-Québec's *Ça va où? (Where Does It Go?)* mobile app. The app teaches users to correctly sort recyclables and shows them drop-off locations for various types of household waste.

Isabelle Jean, Executive Vice-President and Chief Operating Officer of Lottery Games for Loto-Québec, said, "Since our first scratch game printed on 100% recycled paper stock debuted in 2021, our sustainability efforts have only increased. Congratulations to our team members from Loto-Québec, Scientific Games, Sustana Papers and Recyc-Québec for their vision. Together, we are reducing the environmental footprint of our games."

The sustainable materials and game production techniques used for *Le Billet Vert* saved 110 mature trees, the equivalent of 326 10-minute showers, and the electrical power of 882,587 60-watt lightbulbs in one hour ([Sustana Solutions eco calculator](#)).

Marc-Andre Doyon, Vice President Canada for Scientific Games, said, "Through this collaboration, Scientific Games and our partners lead the global lottery industry in instant game sustainability. It's truly an honor to win the Gutenberg Award for our efforts."

Le Billet Vert is the thirteenth 100% recyclable game created for Loto-Québec since 2021 when Scientific Games and the Lottery began collaborating on a project to bring sustainable instant games to the lottery industry. Another game from this collection, *Folie des plantes (Plant Madness)*, won the Gutenberg Award for sustainability in 2022. Other 100% recyclable Loto-Québec games produced by Scientific Games include *Evasion (Escape)*, *Code secret (Secret Code)*, *SLINGO 10X* and *C'est quoi ton signe? (What's Your Sign?)*.

Scientific Games is Loto-Québec's primary instant game partner, producing the Lottery's first instant game more than 50 years ago. The company has employed generations of Québécois professionals from their Montréal production facility, which produces instant games for Canadian and European lotteries.

With products that generate more than 70% of global instant game retail sales, Scientific Games is the world's largest instant games creator, producer and services provider, and the primary provider to nine of the Top 10 performing instant game lotteries in the world (*La Fleur's 2024 World Lottery Almanac*).

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About Scientific Games

Scientific Games is a leading provider of lottery games, technology, analytics and services to government-sponsored lottery programs globally. From cutting-edge backend systems to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We push game designs to the next level and are pioneers in instant games, data analytics and iLottery. Built on a foundation of trusted partnerships, Scientific Games combines relentless innovation, performance, and unwavering security to responsibly propel the industry forward. For more information, visit scientificgames.com.

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