



Washington's Lottery Selects Scientific Games for Next Era of Scratch Game Innovation and Growth

ATLANTA – June 20, 2024 – [Scientific Games](#), the world's largest creator, producer and manager of lottery games, will continue bringing innovative instant game entertainment to players in the state of Washington. Building upon a relationship that drove significant growth over the past 10 years, [Washington's Lottery](#) selected Scientific Games as its primary [Scratch game](#) provider with a new six-year contract that may be renewed for up to four additional years.

Since 2014, as the primary Scratch game partner, Scientific Games has collaborated with Washington's Lottery instant product management teams to drive 60% growth in gross gaming revenue. The growth contributed more funding for programs supporting early childhood education, financial aid for college students, vocational excellence programs, economic development, responsible gaming and more in the Northwest state with a population of more than 8 million.

"Our work with Scientific Games has made a difference. We've been able to offer our players entertaining scratch game experiences while responsibly driving more funding for the good cause programs that enrich our communities," said **Gaylene Gray, Instant Product Manager for Washington's Lottery**. "We look forward to continuing our strong partnership with Scientific Games as into the next phase of innovation and growth for our products."

Some of the the more successful games currently enjoyed by Washington's Lottery players are *LOTERIA* branded scratch games at the \$2, \$5, \$10 and \$20 pricepoints featuring colorful, original Don Clemente images and traditional Latin American bingo-style play. To date, *LOTERIA* games have generated more than \$460.4 million revenue for the Lottery.

Scientific Games has served as the primary scratch game provider for Washington's Lottery since the Lottery's inception more than 40 years ago.

"It is a pleasure to continue our collaboration with Washington's Lottery on its very successful product portfolio as primary instant game provider. The Lottery's team has always embraced innovation and is willing to try new ideas that entertain players and drive more funding for vital programs in the state," said **John Schulz, President of Americas and Global Instant Products for Scientific Games**.

With products that generate more than 70% of global instant game retail sales, Scientific Games is the primary provider to nine of the Top 10 performing instant game lotteries in the world (*La Fleur's 2024 World Lottery Almanac*).

About Scientific Games

Scientific Games is a leading provider of lottery games, technology, analytics and services to government-sponsored lottery programs globally. From cutting-edge backend systems to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We push game designs to the next level and are pioneers in instant games, data analytics and iLottery. Built on a foundation of trusted partnerships, Scientific Games combines relentless innovation, performance, and unwavering security to responsibly propel the industry forward. For more information, visit scientificgames.com.

About Fremantle

Fremantle is a leading global creator, producer, and distributor of some of the world's most successful content across Entertainment, Drama & Film, and Documentaries.

Amplifying local stories on a global scale, Fremantle produces and delivers premium, multi-genre IP across the 27 territories it operates in. Fremantle is a proudly independent group of content creators, and home to some of the biggest entertainment formats, compelling international dramas, award-winning films and high-quality documentaries.

From Got Talent to Fellow Travelers, Password to Poor Things, Alice & Jack to Farmer Wants a Wife, Race to Survive to The Price is Right and Big Mood to American Idol our focus is simple – Fremantle creates and delivers irresistible entertainment.

Fremantle also represents world-leading digital business, with more than 495 million fans and 300 billion views for its standout content across all platforms.

Fremantle is part of RTL Group, a global leader across broadcast, streaming, content and digital, itself a division of the international media, services, and education company Bertelsmann.

For more information, please visit www.fremantle.com, follow Fremantle on Twitter [@FremantleHQ](https://twitter.com/FremantleHQ) and Instagram [@fremantle](https://www.instagram.com/fremantle) or visit Fremantle's [LinkedIn](#) page.

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