



We're looking to the future of lottery after completing one of the largest, most complex systems technology conversions in lottery industry history.

The Momentum ecosystem—anchored by Scientific Games' central lottery gaming system—encompasses the WAVE family of retail point-of-sales terminals and a suite of value-add products that are now powering The National Lottery in the UK and its network of 43,000 retailers.

With exciting technology projects in the works around the globe, we're integrating retail and digital solutions with our world-leading analytics and research—powering growth through true partnership.

For more than 50 years, we've worked with lotteries to generate funding for the public good. That same spirit drives us today. We're proud to have been on that entire journey along with our partners, innovating for your success and sustaining our shared legacy of purpose.

Take a look at how we're shaping the future of omnichannel play...

# **Next Level Retail Technology**



Our WAVE terminals are in the news! A key player in the UK technology conversion, the WAVE family of clerk-operated terminals is engineered to seamlessly integrate into any retail setting. With industry-leading performance, a compact footprint and intuitive ease of use, WAVEs deliver the flexibility and reliability retailers need to meet the diverse needs of players and in-store operations.



Winning self-service! We've applied the same strategy to our *PlayCentral* retail self-service technology as with our highly successful family of *WAVE* clerk-operated terminals. Developed with the principle that "one size does not fit all," our *PlayCentral* family of terminals supports full-line sales and fits diverse retail footprints—all engineered to optimize space, maximize product visibility and enhance the self-service experience.

NEW! All *PlayCentral* terminals now feature *GameChoice*, our new Al technology that provides personalized product recommendations to players, driving higher engagement and incremental sales.



SCiQ is transforming scratch game retail. Our breakthrough tech ecosystem is modernizing how scratch games are sold and managed in stores, bringing operational efficiency to retailers and a convenient, streamlined purchasing experience for players.

SCiQ and PlayCentral Powered by SCiQ were named Gold Winners in the 2025 American Business Awards and Bronze Winners in the 2025 International Business Awards.





## Scratch Game Innovation & Performance

Bold, sleek and luxurious, our newest breakthrough instant game innovation brings a dramatic new look to premium scratch play. *Obsidian* all black holographic games are available in 18 unique design concepts.

Our all-new *GlowMark* fluorescent marking system gives crossword and bingo games a vibrant neon glow. With extended play games growing 32% in five years, *GlowMark* is the perfect enhancement for a memorable scratch experience.

Driving success for the top-performing instant game lotteries in the world, *Scientific Games Enhanced Partnership* program offers 40 years of expertise in scratch game full category management. This data driven, customizable program featuring product solutions, advanced logistics, retail optimization and digital engagement is used by more than 20 lotteries, including five of the top six lotteries worldwide based on instant game per capita sales.

## The Future of Digital Engagement

Our investment in digital innovation continues. We've pioneered digital solutions for decades, bridging retail and digital experiences. Today, our iLottery platform, loyalty programs, CRM and expanding SG Studios game library are helping lotteries, more than ever, build holistic omnichannel experiences centered around optimizing the player journey wherever and whenever they want to play. Our growing team of lottery professionals and digital experts is here to help lotteries meet players where they are—anytime, anywhere.







### **Blockbuster Brands in Action**

JURASSIC WORLD-inspired omnichannel games are roaring this summer, with scratch sales performing up to 161% higher than comparable games in 18 U.S. states. More states are launching soon, and anticipation is building for our JURASSIC WORLD-themed Linked Game winners' event in Hawaii. Offering the industry's largest portfolio of 100+ brands, we are thrilled to announce our next two Linked Games: GAME SHOW EXPERIENCE in 2026, and in 2027 the epic FAST & FURIOUS franchise for the first time in the lottery space!

For more info on these performance-driving products and solutions, contact your SG representative or info@scientificgames.com





# A Game for Every Mogul!

MONOPOLY





CONTACT YOUR SG REPRESENTATIVE TO LEARN MORE.



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