



Scientific Games Testifies at Maryland House Ways and Means Hearing in Support of Proposed iLottery Legislation

ATLANTA – February 29, 2023 – [Scientific Games](#) Senior Vice President of Public Policy and Government Affairs Christine Wechsler testified today before the Maryland House Ways and Means Committee to share the company’s support of House Bill 1218, “[State Lottery – Internet Sales Authorization and Distribution of Proceeds](#).” If adopted, the legislation would authorize the Maryland Lottery to offer its games to in-state consumers through online sales channels.

Wechsler discussed the importance of remaining competitive and modernizing at the same pace as other gaming products offered in the market in order to maintain and grow the Lottery’s more than \$714 million in profits returned annually.

“The Maryland Lottery is like all other businesses selling products to consumers – it must modernize to meet changing consumer demand,” Wechsler said in a prepared testimony. “Providing convenient and relevant experiences to consumers online and at retail will be critical to enable the Lottery’s sustainability and maximize revenue potential for the state.”

She also shared key iLottery facts with the Committee as it considers this legislation, which include:

- **iLottery doesn’t cannibalize brick-and-mortar retail sales.** Of the 12 U.S. lotteries selling online today, none have experienced cannibalization at retail. Retail sales have grown faster in iLottery jurisdictions than in states that do not sell online.
- **Online sales platforms provide player protections and tools that support healthy, responsible lottery play.** Key platform features can include the ability to self-exclude, engage in cooling-off periods, and/or set limits on deposit and play amounts.
- **iLottery is a new, convenient sales channel to offer lottery products – it is not designed to be a substitute for or compete with casino games.** iLottery has proven in other states to successfully co-exist with iCasino, sports betting and other forms of gaming.

[Read Wechsler’s prepared testimony](#)

As a 27-year partner to the Maryland Lottery, Scientific Games provides the systems technology, terminals and communications infrastructure supporting sales of its lottery games at retail. The company also provides the Lottery with other key products and services including printed instant games, and inventory management software, as well as manages the entire interactive category which includes the My Lottery Rewards loyalty program, associated mobile app and second-chance promotions.

“Our focus has always been on delivering solutions and services to facilitate retail growth and maximize profit returned to Maryland’s beneficiaries,” Wechsler added. “And we are invested and fully committed to helping shape a successful iLottery framework for the state that responsibly drives continued growth across the Lottery’s established brick-and-mortar retailer network while providing incremental online revenue.

Scientific Games is the global leader in retail instant games, a major provider of retail systems and technology, and an industry pioneer in iLottery and digital lottery solutions that drive profits for government-sponsored lottery programs. The company is a trusted partner to more than 130 lotteries spanning 50 countries, including 30+ iLottery customers.

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About Scientific Games

Scientific Games is a global leader in retail and digital games, technology, analytics and services that drive profits for government-sponsored lottery and sports betting programs. From enterprise gaming platforms to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We are industry pioneers in instant games, data analytics, retail solutions and iLottery. Built on a foundation of trusted partnerships since 1973, Scientific Games combines relentless innovation, performance and unwavering security to responsibly propel the industry forward. For more information, visit scientificgames.com.

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