



Scientific Games Joins NCPG Gift Responsibly Holiday Campaign

Company Reinforces Global Commitment to Responsible Gaming and Player Protection

ATLANTA – November 3, 2025 – For the eighth consecutive year, [Scientific Games](#) is pledging support for the [National Council on Problem Gambling's](#) annual [Gift Responsibly](#) holiday campaign, reinforcing the company's global commitment to responsible gaming and raising awareness about the risks of gifting lottery games to minors.

As the world's largest lottery games company and the first lottery games provider to ever join the Gift Responsibly campaign, Scientific Games continues to advance responsible gaming across its global operations. The company works closely with lotteries and industry partners to ensure that responsible gaming principles are integrated throughout its products, programs and services.

"Responsible gaming is a core pillar of our operations," said **Stephanie McCummings, Senior Director, Public Policy & Corporate Responsibility for Scientific Games**. "Through initiatives like the Gift Responsibly campaign, we're helping raise awareness that lottery games are meant for adults, while supporting our lottery partners in promoting healthy play."

Scientific Games' responsible gaming initiatives span research, education and collaboration. The company's Annual Responsible Gaming Research Study, launched in 2021, provides independent, data-driven insights into player behaviors and attitudes. These findings help lotteries around the world make informed, forward-looking decisions that support safe, sustainable play.

Recent findings show that the vast majority of lottery participants play responsibly and remain in the low-risk category—an important indicator of the overall health of the lottery ecosystem. Initiatives like Gift Responsibly help maintain this balance by promoting awareness and reinforcing positive play behaviors.

The company also partners with regulators, researchers and advocacy organizations to align with emerging global best practices in player protection. In addition to being a Platinum Member of the NCPG, Scientific Games served as the exclusive sponsor of the [NCPG National Awards](#), which honors innovation and advocacy in responsible gaming.

Scientific Games provides games, technologies, services and analytics to 150 lotteries in 50 countries. The company is among the first lottery providers to be globally certified by the World Lottery Association as a Responsible Gaming provider.

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About Scientific Games

Scientific Games is a global leader in retail and digital games, technology, analytics and services that drive profits for government-sponsored lottery and sports betting programs. From enterprise gaming platforms to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We are industry pioneers in instant games, data analytics, retail solutions and iLottery. Built on a foundation of trusted partnerships since 1973, Scientific Games combines relentless innovation, performance and unwavering security to responsibly propel the industry forward. For more information, visit scientificgames.com.

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