



## **MONOPOLY MILLIONAIRES' CLUB™ TO LAUNCH NEW MULTI-STATE LOTTERY SCRATCH TICKET GAME**

**March Premiere Date Set for Nationally Syndicated Companion TV Show**

**Two New Millionaires Minted in First Week of Series Production**

**LAS VEGAS and ATLANTA – March 10, 2015** – “[MONOPOLY MILLIONAIRES' CLUB](#),” the first-of-its kind television game show will launch a new multi-state companion lottery scratch ticket. With as many as 14 state lotteries joining immediately, and more states to follow, the MONOPOLY MILLIONAIRES' CLUB lottery scratch ticket created by Scientific Games under license from Hasbro, Inc. (NASDAQ: HAS) will debut in March 2015 just in time for the new premiere date of the “MONOPOLY MILLIONAIRES' CLUB” television game show on March 28 and 29 (check local listings for time, day and station). “MONOPOLY MILLIONAIRES' CLUB” is hosted by action, comedian and television star Billy Gardell (“Mike & Molly”, “You, Me and Dupree”), and co-hosted by Todd Newton (“Family Game Night,” “Hollywood Showdown”).

Originally created as a multi-state lottery draw game in 2014, the following states will be the first to roll out this exciting new scratch ticket: Arizona, Georgia, Indiana, Kentucky, Maine, Minnesota, New Jersey, New Mexico, New York, North Carolina, Pennsylvania, Rhode Island, South Dakota and Tennessee.

“This lottery scratch game captures the essence and fun of the ‘MONOPOLY MILLIONAIRES' CLUB’ game show that has already started production in Las Vegas,” said Steve Saferin, president of properties group and chief creative officer for Scientific Games. “The studio audience reaction to the show has been wildly enthusiastic, and there’s no better way to celebrate the 80<sup>th</sup> anniversary of MONOPOLY™ than to give fans of the game yet another way to play.”

Scientific Games Productions recently kicked off production on “MONOPOLY MILLIONAIRES' CLUB” at the [Rio All-Suite Hotel & Casino](#) in Las Vegas inside a custom-built, 48,000 square-foot, state-of-the-art structure. Gardell stood atop the multi-million dollar LED floor displaying the iconic MONOPOLY board before an audience of winners from participating state lotteries, and guided contestants through their journey to possible win \$1 million.

During the first week of production, the show had its first two \$1 million winners and awarded a grand total of over \$3.5 million in cash and prizes.

“I’ve never seen anything like watching these contestants win this life-changing amount of money,” said Gardell. “It is hands-down one of the best experiences I’ve had in my career.”

“In my 20 years of producing TV game shows, this is definitely the most overwhelming response from an audience based on how quickly two new millionaires were minted during these tapings,” said Scott St. John, executive producer. “No other show I’ve produced – or seen – has ever given away this much prize money this quickly.”

With a live studio audience made up of the winners and their guests, totaling almost 400 people each day, contestants were selected at random from the registered trip winners to play a series of games, each offering cash and other prizes, with a total value of up to \$2.5 million per episode. The final round offers a single lucky contestant a shot at a \$1 million prize. Plus, each section of the audience shares in their contestant's winnings from the show. Gardell and local segment game host Todd Newton led contestant play in games such as Community Chest, Ride the Rails and Electric Company, and between the national and local show segments, handed out cash and prizes worth over \$3.5 million.

With the launch of the new scratch ticket, players can try and qualify to win a four-night, five-day trip for two to Las Vegas with accommodations at the [Planet Hollywood Resort & Casino](#), and the chance to compete on the game show by registering their MONOPOLY MILLIONAIRES' CLUB lottery scratch tickets online at <http://www.playmmc.com> to build MONOPOLY-themed Lottery Property Sets that earn them entries into a random drawing to participate.

### **About Scientific Games**

Scientific Games Corporation (NASDAQ: SGMS) is a leading developer of technology-based products and services and associated content for worldwide gaming, lottery and interactive markets. The Company's portfolio includes gaming machines, game content and systems; table games products and utilities; instant and draw-based lottery games; server-based lottery and gaming systems, sports betting technology; loyalty and rewards programs; and interactive content and services. For more information, please visit us at [www.scientificgames.com](http://www.scientificgames.com).

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### **Forward-Looking Statements**

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intellectual property rights of others; security and integrity of our software and systems and reliance on or failures in our information technology systems; natural events that disrupt our operations or those of our customers, suppliers or regulators; inability to benefit from, and risks associated with, strategic equity investments and relationships, including (i) the inability of our joint venture to meet the net income targets or otherwise to realize the anticipated benefits under its private management agreement with the Illinois lottery (or in connection with any termination thereof), (ii) the inability of our joint venture to meet the net income targets or other requirements under its agreement to provide marketing and sales services to the New Jersey lottery or otherwise to realize the anticipated benefits under such agreement and (iii) failure to realize the anticipated benefits related to the award to our consortium of an instant lottery game concession in Greece; failure to achieve the intended benefits of the Bally acquisition or the WMS acquisition, including due to the inability to successfully integrate such acquisitions or realize synergies in the anticipated amounts or within the contemplated timeframes or cost expectations, or at all; litigation relating to the Bally acquisition; disruption of our current plans and operations in connection with the Bally acquisition and the WMS acquisition (including in connection with the integration of Bally and WMS), including departure of key personnel or inability to recruit additional qualified personnel or maintain relationships with customers, suppliers or other third parties; costs, charges and expenses relating to the Bally acquisition and the WMS acquisition; inability to complete or successfully integrate future acquisitions; incurrence of restructuring costs, revenue recognition standards and impairment charges; fluctuations in our results due to seasonality and other factors; dependence on suppliers and manufacturers; risks relating to foreign operations, including fluctuations in foreign currency exchange rates and restrictions on the import of our products; dependence on our employees; litigation and other liabilities relating to our business, including risks relating to product defects or other claims relating to products; influence of certain stockholders; and stock price volatility. Additional information regarding risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated in forward-looking statements is included from time to time in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 17, 2015 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.