



Scientific Games' Globally Respected Instant Games Operations Expert to Retire, New Leader Named

Bryan Murphy Will Succeed Joe Bennett as Company's New VP, U.S. Operations for Instant Products

ATLANTA – January 22, 2025 – Following a successful career spanning three decades, [Scientific Games'](#) Joe Bennett, a pioneer in lottery instant scratch game security and innovation, will retire from his role in April. Bryan Murphy, a seasoned industry veteran, will assume the role of VP of U.S. Operations for Instant Products, ensuring a seamless transition and continued success for the company's instant products which represent 70% of global retail sales.

Joining Scientific Games as a game programmer 34 years ago, Bennett became a key architect in instant game security and innovation. He played a crucial role in developing the foundational technologies that power the global government-regulated lottery industry today—from the computer systems and algorithms that generate scratch games to the robust security measures that safeguard instant products and set the gold standard across our global industry.

“Joe has consistently championed the highest standards of excellence. His leadership has driven innovation across our instant games portfolio, resulting in enhanced player experiences, trusted partnerships, and support for the important good cause missions of our lottery customers,” said **John Schulz, President Americas & Global Instant Products**. “We are confident that Bryan's leadership and expertise will be instrumental as he takes on this vital role delivering end-to-end games to our customers.”

Murphy, a highly knowledgeable member of Bennett's team at the company's global headquarters since 2007, most recently served as Director of Finishing and Logistics for U.S. instant game products. He brings a wealth of experience in logistics operations and instant game production to this role. Previously, Murphy was the senior regional transportation manager for the Atlanta hub of FedEx Ground, where he gained valuable expertise in logistics and operations management.

In his new role, Murphy will oversee the day-to-day operations of Scientific Games' U.S. instant game production facilities, ensuring the continued efficient and secure production and delivery of high-quality products to the company's lottery customers.

Scientific Games produces instant games at its largest production facility in metro Atlanta, as well as facilities in Canada and the UK. The company is a trusted partner to 150 lotteries in 50 countries around the globe, providing games, technologies, analytics and services that responsibly drive maximum returns to their beneficiary programs.

About Scientific Games

Scientific Games is a global leader in retail and digital games, technology, analytics and services that drive profits for government-sponsored lottery and sports betting programs. From enterprise gaming platforms to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We are industry pioneers in instant games, data analytics, retail solutions and iLottery. Built on a foundation of trusted partnerships since 1973, Scientific Games combines relentless innovation, performance and unwavering security to responsibly propel the industry forward. For more information, visit scientificgames.com.

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