



## SCIENTIFIC GAMES DEBUTS MONOPOLY PROGRESSIVE JACKPOT iLOTTERY GAME

*MONOPOLY Property Payout* iLottery Game from SG Studios Unveiled at North American Association of State & Provincial Lotteries 2023 Conference October 30-November 2

**ATLANTA – October 25, 2023** – [Scientific Games](#) announces an all-new iLottery game, *MONOPOLY Property Payout*, featuring the No. 1 licensed brand in the lottery industry, and including a progressive jackpot, all wrapped up in a fun, simulated 3D digital play experience. The game will debut at the North American Association of State & Provincial Lotteries 2023 Conference to be held October 30 to November 2 in Milwaukee.

Created by the company's talented team of 100% lottery-focused game designers at SG Studios, *MONOPOLY Property Payout* is an exciting new addition to the company's iLottery portfolio of more than 185 leading licensed and instantly recognizable brands and more than 150 different instant games. SG Studios develops games in 10 languages for lotteries around the world, including the high-performance Pennsylvania Lottery which will be the first to launch the *MONOPOLY Property Payout* digital lottery game later this year.

"We've built a premium iLottery game showcasing the iconic elements of the *MONOPOLY* brand that players across the globe know and love. The simulated 3D game board offers an immersive *MONOPOLY* game play experience that stays true to the brand. Players can unlock multiple themed bonus rounds, such as Chance and Free Parking, along with special features where players have the chance to win cash prizes," **said Steve Hickson, VP of Digital Games for Scientific Games.**

The innovative, three-dimensional game layout featured in *MONOPOLY Property Payout* is an evolution of the ever-popular connect-style iLottery game mechanic. The progressive jackpot adds yet another level of excitement and anticipation for players as the jackpot continues to grow in real time while they play. SG Studios is well advanced with the planning of a second *MONOPOLY* iLottery game which has the potential to be offered as a linked progressive jackpot series, with both games contributing to the same jackpot.

**Eugene Evans, Senior Vice President of Digital Strategy and Licensing for Hasbro,** said: "The *MONOPOLY* brand continues to demonstrate its strength in attracting fans to our partners across everything from analog to digital, from *MONOPOLY GO!* on mobile to this new expression in iLottery from our long-time partner Scientific Games. *MONOPOLY* and the Hasbro brands continue to drive success for our partners worldwide."

The *MONOPOLY Property Payout* game is available via the new *SG Content Hub* which offers one-stop, frictionless access to multiple iLottery game studios and integrates seamlessly with a lottery's existing gaming systems and iLottery technology.

Scientific Games collaborates closely with lotteries to plan and manage successful iLottery portfolios, along with assisting in game studio contract negotiations, pain-free studio integrations, and billing, creating an entirely streamlined digital content management process.

“Our goal is to apply Scientific Games’ 50 years of lottery experience in game portfolio management to help lotteries build dynamic, high-performing iLottery programs with best-in-class games for their players – from SG Studios and other hand-picked, innovative studios worldwide,” **said Hickson**. “We are setting the global standard for the highest quality lottery games coupled with seamless content delivery that meets and often exceeds responsible gaming standards.”

One of the first companies to be certified by the World Lottery Association as a responsible gaming supplier, Scientific Games provides retail and digital games, technology, analytics and services to 130 lotteries in 50 countries around the globe. The company is a digital lottery innovator currently serving more than 30 iLottery customers with entertaining game content and industry-leading digital programs, including CRM, loyalty, promotions, second chance, mobile and web applications.

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Hasbro is a leading toy and game company whose mission is to entertain and connect generations of fans through the wonder of storytelling and exhilaration of play. Hasbro delivers engaging brand experiences for global audiences through toys, consumer products, gaming and entertainment, with a portfolio of iconic brands including MAGIC: THE GATHERING, DUNGEONS & DRAGONS, Hasbro Gaming, NERF, TRANSFORMERS, PLAY-DOH and PEPPA PIG, as well as premier partner brands.

Hasbro is guided by our Purpose to create joy and community for all people around the world, one game, one toy, one story at a time. For more than a decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by 3BL Media, one of the World's Most Ethical Companies by Ethisphere Institute and one of the 50 Most Community-Minded Companies in the U.S. by the Civic 50. For more information, visit <https://corporate.hasbro.com>.

### **About Scientific Games**

Scientific Games is a global leader in retail and digital games, technology, analytics and services that drive profits for government-sponsored lottery and sports betting programs. From enterprise gaming platforms to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We are industry pioneers in instant games, data analytics, retail solutions and iLottery. Built on a foundation of trusted partnerships since 1973, Scientific Games combines relentless innovation, performance and unwavering security to responsibly propel the industry forward. For more information, visit [scientificgames.com](https://scientificgames.com).

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